

# FORD FIESTA - CUSTOMER ORDERING GUIDE AND PRICE LIST

Effective from 18th August 2014



# SERIES RANGE



## Studio

### Standard Features

- 14" 6-spoke wheel covers
- Body colour rear spoiler
- Daytime running lights
- Electrically-operated and heated door mirrors with side indicators
- Electrically-operated front windows with one touch opening and closing
- Ford AM/FM CD Audio System with USB
- Ford Easy Fuel
- Hill start assist
- Engine immobiliser
- Electronic Stability Programme (ESP)
- Tinted Glass
- Chrome upper grille
- Headlight courtesy delay
- Tyre Pressure Monitoring System
- Tyre repair kit

From £9,995 \*



## Style

### Additional to Studio

- 15" 12-spoke wheel covers
- Manual air conditioning
- MyKey
- Remote central locking
- Manual driver's seat height adjust
- Body colour power door mirrors
- Body colour door handles

From £11,695 \*



## Zetec

### Additional to Style

- 15" 5x2-spoke alloy wheels
- Ford SYNC with Emergency Assistance
- Quickclear heated windscreen
- Front fog lights with chrome surround
- Ambient interior lighting
- Trip computer with Ford Eco Mode
- 3-spoke leather-trimmed steering wheel
- Leather-trimmed handbrake handle
- Chrome belt line finisher
- Flow through centre console

### Tip:

Upgrade to the City Pack to include rear parking sensors and power-foldable door mirrors with puddle lamps for just £300

From £12,945 \*

\* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

# SERIES RANGE



## Zetec S

### Additional to Style

- 16" 12-spoke alloy wheels
- Ford SYNC with Emergency Assistance
- Full bodystyling kit
- Large rear spoiler
- Black upper and lower sports grille
- Front fog lights
- Sports suspension
- Sport style front seats
- Sports pedals
- Centre console with armrest and illuminated cupholders
- Perimeter alarm
- Quickclear heated windscreen
- Trip computer with Ford Eco Mode
- 3-spoke leather-trimmed steering wheel

From £15,495 \*

## Zetec S Red and Black Editions

### Additional to Zetec S

- 1.0T EcoBoost with 140PS
- Black 17" 8-spoke alloy wheels
- Red Edition: Contrast Panther Black roof and door mirror caps
- Black Edition: Contrast Race Red roof, door mirror caps, upper and lower grille surround and front bumper aerofoil
- Leather-trimmed steering wheel, gearshift gaiter and leather-trimmed handbrake with red stitching
- Floor mats with red stitching

Vehicle shown above is Zetec S Black Edition with optional rear privacy glass

From £15,995\* (Red) / £16,495\* (Black)

## Titanium

### Additional to Zetec

- 16" 15-spoke alloy wheels
- Sony DAB radio with SYNC and Emergency Assistance
- LED day running lights
- Electronic Automatic Temperature Control
- Cruise control
- Power-foldable door mirrors with puddle lights
- Automatic headlights
- Rain sensing wipers
- Auto-dimming rear-view mirror
- Rear privacy glass
- Driver seat lumbar adjustment
- Premium centre console with armrest
- Velour floor mats, front and rear
- Perimeter alarm

From £14,445 \*

## Titanium X

### Additional to Titanium

- 16" 12-spoke alloy wheels
- Rear view camera
- Rear parking distance sensors
- Partial leather heated seats
- Ford KeyFree System - Keyless entry with Ford Power Starter Button
- Electric front and rear windows (5 door only)
- Stainless steel scuff plates
- Rear centre head restraint

From £16,145 \*

\* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

# ST SERIES RANGE



## ST Standard Features

- Unique 17" ST alloy wheels
- Unique ST design full bodystyling kit
- Unique ST rear spoiler
- Thatcham Category 1 alarm
- Ford DAB Radio/CD with SYNC and Emergency Assistance
- Recaro sports front seats with fabric trim
- Leather-trimmed ST steering wheel and gearshift with red stitching
- Floor mats, front and rear
- ST suspension with 15mm lowered ride height
- Front and rear disk brakes
- Quickclear heated windscreen
- MyKey

From £17,250 \*



## ST2 Additional to ST

- Halogen projector-style headlights with LED day running lights
- Recaro heated sports front seats with partial leather trim
- Sony DAB Radio/CD with SYNC
- Ford Power Starter Button
- Rear privacy glass



### Tip:

Upgrade to the ST Style Pack to include 17" metallic grey alloys, red brake callipers & illuminated scuff plates for just £275

From £18,250 \*



## ST3

### Additional to ST2

- Sony DAB Radio/CD with Navigation System
- Ford KeyFree System - Keyless entry with Ford Power Starter Button
- Cruise control
- Automatic headlights
- Automatic wipers
- Auto-dimming rear-view mirror
- Electronic Automatic Temperature Control
- Power-foldable door mirrors with puddle lights

From £19,250 \*

\* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

# FIESTA RANGE HIGHLIGHTS

## A GUIDE TO KEY MODEL LEVELS

ZETEC 1.0T 100PS EcoBoost Start/Stop 5dr

From £14,545 \*



The Zetec 1.0T 100PS EcoBoost offers the International Engine of the Year 2012, 2013 and 2014 in combination with all the specification most drivers would ever need in a superb package that What Car? named best small car 2014.

Titanium EConetic 1.6TDCi 95PS Start/Stop 5dr

From £16,945 \*



This model combines all the luxurious upgrades you could ever want with the most fuel efficient engine in the Ford range. Making an unbeatable combination of economy and luxury.

ST-3 1.6T 182PS EcoBoost

From £19,250 \*



The ST-3 combines luxurious features you would expect to find on an executive car with the exhilarating drive only a Fiesta ST can offer.

\* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

Effective: 18th August 2014

# MODEL PRICES

										Company Car Drivers	
Bodystyle	Engine	Fuel	Transmission	VED	CO <sub>2</sub> Emissions (g/km) <sup>Ø</sup>	Basic Recommended Retail Price £	Recommended Price (Incl VAT) £	† Manufacturer's Recommended On the Road Price £	* Monthly BIK at 20%, £	* Monthly BIK at 40%, £	
<b>Studio</b>											
3 Door	1.25 60PS	Petrol	5 Speed	C	120	8,262.50	9,915.00	<b>9,995.00</b>	28.16	56.33	
<b>Style</b>											
3 Door	1.25 60PS	Petrol	5 Speed	C	120	9,679.17	11,615.00	<b>11,695.00</b>	32.98	65.96	
3 Door	1.25 82PS	Petrol	5 Speed	C	120	10,095.83	12,115.00	<b>12,195.00</b>	34.40	68.79	
3 Door	1.5 TDCi 75PS	Diesel	5 Speed	A	98	11,345.83	13,615.00	<b>13,695.00</b>	34.10	68.20	
5 Door	1.25 60PS	Petrol	5 Speed	C	120	10,179.17	12,215.00	<b>12,295.00</b>	34.68	69.36	
5 Door	1.25 82PS	Petrol	5 Speed	C	120	10,595.83	12,715.00	<b>12,795.00</b>	36.10	72.19	
5 Door	1.5 TDCi 75PS	Diesel	5 Speed	A	98	11,845.83	14,215.00	<b>14,295.00</b>	35.60	71.20	
<b>Style ECOnetic</b>											
3 Door	1.6 TDCi 95PS S/S	Diesel	5 Speed	A	85	12,262.50	14,715.00	<b>14,795.00</b>	34.39	68.79	
5 Door	1.6 TDCi 95PS S/S	Diesel	5 Speed	A	85	12,762.50	15,315.00	<b>15,395.00</b>	35.79	71.59	
<b>Zetec</b>											
3 Door	1.25 82PS	Petrol	5 Speed	C	120	10,720.83	12,865.00	<b>12,945.00</b>	36.52	73.04	
3 Door	1.0 80PS S/S	Petrol	5 Speed	A	99	11,137.50	13,365.00	<b>13,445.00</b>	26.78	53.56	
3 Door	1.0T EcoBoost 100PS S/S	Petrol	5 Speed	A	99	11,554.17	13,865.00	<b>13,945.00</b>	27.78	55.56	
3 Door	1.0T EcoBoost 100PS	Petrol	PowerShift	C	114	12,595.83	15,115.00	<b>15,195.00</b>	37.85	75.70	
3 Door	1.6 105PS	Petrol	PowerShift	E	138	12,075.00	14,490.00	<b>14,700.00</b>	48.38	96.77	
3 Door	1.5 TDCi 75PS	Diesel	5 Speed	A	98	11,970.83	14,365.00	<b>14,445.00</b>	35.98	71.95	
5 Door	1.25 82PS	Petrol	5 Speed	C	120	11,220.83	13,465.00	<b>13,545.00</b>	38.22	76.44	
5 Door	1.0 80PS S/S	Petrol	5 Speed	A	99	11,637.50	13,965.00	<b>14,045.00</b>	27.98	55.96	
5 Door	1.0T EcoBoost 100PS S/S	Petrol	5 Speed	A	99	12,054.17	14,465.00	<b>14,545.00</b>	28.98	57.96	
5 Door	1.0T EcoBoost 100PS	Petrol	PowerShift	C	114	13,095.83	15,715.00	<b>15,795.00</b>	39.35	78.70	
5 Door	1.6 105PS	Petrol	PowerShift	E	138	12,575.00	15,090.00	<b>15,300.00</b>	50.38	100.77	
5 Door	1.5 TDCi 75PS	Diesel	5 Speed	A	98	12,470.83	14,965.00	<b>15,045.00</b>	37.48	74.95	
<b>Zetec ECOnetic</b>											
3 Door	1.6 TDCi 95PS S/S	Diesel	5 Speed	A	85	12,720.83	15,265.00	<b>15,345.00</b>	35.68	71.35	
5 Door	1.6 TDCi 95PS S/S	Diesel	5 Speed	A	85	13,220.83	15,865.00	<b>15,945.00</b>	37.08	74.15	
<b>Zetec S</b>											
3 Door	1.0T EcoBoost 125PS S/S	Petrol	5 Speed	A	99	12,845.83	15,415.00	<b>15,495.00</b>	30.88	61.76	
3 Door	1.6 TDCi 95PS	Diesel	5 Speed	A	95	13,262.50	15,915.00	<b>15,995.00</b>	39.85	79.70	
Red Edition (3 Door)	1.0T EcoBoost 140PS S/S	Petrol	5 Speed	B	104	13,262.50	15,915.00	<b>15,995.00</b>	34.54	69.07	
Black Edition (3 Door)	1.0T EcoBoost 140PS S/S	Petrol	5 Speed	B	104	13,679.17	16,415.00	<b>16,495.00</b>	35.62	71.24	

Ø The CO<sub>2</sub> emissions test figures shown in the table do not express or imply any guarantee of the emissions or fuel economy of a car in the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres. Optional or Accessory wheels and tyres may have an effect on the emissions or fuel consumption of a vehicle. For further information on CO<sub>2</sub> and fuel performance please refer to our Legal section.

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates.

\* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 2014/15 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25)



# MODEL PRICES

										Company Car Drivers	
Bodystyle	Engine	Fuel	Transmission	VED	CO <sub>2</sub> Emissions (g/km) <sup>Ø</sup>	Basic Recommended Retail Price £	Recommended Price (Incl VAT) £	† Manufacturer's Recommended On the Road Price £	* Monthly BIK at 20%, £	* Monthly BIK at 40%, £	
<b>Titanium</b>											
3 Door	1.0 80PS S/S	Petrol	5 Speed	A	99	11,970.83	14,365.00	<b>14,445.00</b>	28.78	57.56	
3 Door	1.0T EcoBoost 100PS S/S	Petrol	5 Speed	A	99	12,387.50	14,865.00	<b>14,945.00</b>	29.78	59.56	
3 Door	1.0T EcoBoost 100PS	Petrol	PowerShift	C	114	13,429.17	16,115.00	<b>16,195.00</b>	40.35	80.70	
3 Door	1.0T EcoBoost 125PS S/S	Petrol	5 Speed	A	99	12,804.17	15,365.00	<b>15,445.00</b>	30.78	61.56	
3 Door	1.6 105PS	Petrol	PowerShift	E	138	12,908.33	15,490.00	<b>15,700.00</b>	51.72	103.43	
3 Door	1.5 TDCi 75PS	Diesel	5 Speed	A	98	12,804.17	15,365.00	<b>15,445.00</b>	38.48	76.95	
5 Door	1.0 80PS S/S	Petrol	5 Speed	A	99	12,470.83	14,965.00	<b>15,045.00</b>	29.98	59.96	
5 Door	1.0T EcoBoost 100PS S/S	Petrol	5 Speed	A	99	12,887.50	15,465.00	<b>15,545.00</b>	30.98	61.96	
5 Door	1.0T EcoBoost 100PS	Petrol	PowerShift	C	114	13,929.17	16,715.00	<b>16,795.00</b>	41.85	83.70	
5 Door	1.0T EcoBoost 125PS S/S	Petrol	5 Speed	A	99	13,304.17	15,965.00	<b>16,045.00</b>	31.98	63.96	
5 Door	1.6 105PS	Petrol	PowerShift	E	138	13,408.33	16,090.00	<b>16,300.00</b>	53.72	107.43	
5 Door	1.5 TDCi 75PS	Diesel	5 Speed	A	98	13,304.17	15,965.00	<b>16,045.00</b>	39.98	79.95	
<b>Titanium ECOnetic</b>											
3 Door	1.6 TDCi 95PS S/S	Diesel	5 Speed	A	85	13,554.17	16,265.00	<b>16,345.00</b>	38.01	76.02	
5 Door	1.6 TDCi 95PS S/S	Diesel	5 Speed	A	85	14,054.17	16,865.00	<b>16,945.00</b>	39.41	78.82	
<b>Titanium X</b>											
3 Door	1.0T EcoBoost 100PS S/S	Petrol	5 Speed	A	99	13,387.50	16,065.00	<b>16,145.00</b>	32.18	64.36	
3 Door	1.0T EcoBoost 100PS	Petrol	PowerShift	C	114	14,429.17	17,315.00	<b>17,395.00</b>	43.35	86.70	
3 Door	1.0T EcoBoost 125PS S/S	Petrol	5 Speed	A	99	13,804.17	16,565.00	<b>16,645.00</b>	33.18	66.36	
3 Door	1.6 TDCi 95PS	Diesel	5 Speed	A	95	14,220.83	17,065.00	<b>17,145.00</b>	42.73	85.45	
5 Door	1.0T EcoBoost 100PS S/S	Petrol	5 Speed	A	99	13,887.50	16,665.00	<b>16,745.00</b>	33.38	66.76	
5 Door	1.0T EcoBoost 100PS	Petrol	PowerShift	C	114	14,929.17	17,915.00	<b>17,995.00</b>	44.85	89.70	
5 Door	1.0T EcoBoost 125PS S/S	Petrol	5 Speed	A	99	14,304.17	17,165.00	<b>17,245.00</b>	34.38	68.76	
5 Door	1.6 TDCi 95PS	Diesel	5 Speed	A	95	14,720.83	17,665.00	<b>17,745.00</b>	44.23	88.45	
<b>ST</b>											
3 Door	1.6T EcoBoost 182PS	Petrol	6 Speed	E	138	14,200.00	17,040.00	<b>17,250.00</b>	56.88	113.77	
<b>ST-2</b>											
3 Door	1.6T EcoBoost 182PS	Petrol	6 Speed	E	138	15,033.33	18,040.00	<b>18,250.00</b>	60.22	120.43	
<b>ST-3</b>											
3 Door	1.6T EcoBoost 182PS	Petrol	6 Speed	E	138	15,866.67	19,040.00	<b>19,250.00</b>	63.55	127.10	










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## WHEELS & TYRES

		Studio	Style	Zetec	Zetec S	Red / Black	Titanium	Titanium X	ST	ST-2	ST-3	RRP (excl.VAT) £	RRP (Incl.VAT) £
	<b>14" 6-spoke steel wheel</b> 175/65 R14 Tyres	S	-	-	-	-	-	-	-	-	-	N/A	N/A
	<b>14" 12-spoke steel wheel</b> 175/65 R14 Tyres	-	E	-	-	-	-	-	-	-	-	N/A	N/A
	<b>15" 12-spoke steel wheel</b> 195/50 R15 Tyres <i>(Not available with ECOnetic series)</i>	-	S <sup>1</sup>	-	-	-	-	-	-	-	-	N/A	N/A
	<b>15" 5x2-spoke alloy wheel</b> 195/55 R15 Tyres <i>(Not Available with Econetic series)</i>	-	-	S <sup>1</sup>	-	-	-	-	-	-	-	N/A	N/A
	<b>14" 5-spoke alloy wheel</b> 175/65 R14 Tyres	-	-	E	-	-	E	-	-	-	-	N/A	N/A
	<b>16" 7-spoke alloy wheel</b> 195/45 R16 Tyres <i>(Not Available with Econetic series)</i>	-	-	O <sup>1</sup>	-	-	-	-	-	-	-	250.00	300.00
	<b>17" 8-spoke alloy wheel</b> 205/40 R17 Tyres <i>(Not Available with PowerShift Transmission &amp; ECOnetic series)</i>	-	-	-	O	S <sup>2</sup>	O <sup>1</sup>	O	-	-	-	250.00	300.00
	<b>17" 5-spoke metallic grey alloy wheel</b> 205/40 R17 Tyres <i>(Available as part of ST Style Pack. Includes Illuminated Scuff Plates and Red Brake Callipers)</i>	-	-	-	-	-	-	-	□	□	□	229.17	275.00
	<b>Spare Wheel - 14" x 5.5 Steel Wheel</b>	O	O/E	O/E	O	O	O/E	O	-	-	-	83.33	100.00
	<b>Spare Wheel - 15" x 4" Steel Wheel</b> <i>(Tyre Repair Kit not available with spare wheel)</i>	-	-	-	-	-	-	-	O	O	O	83.33	100.00

### Key

S = Standard, O = Option, at extra cost, □ = Part of an option pack, at extra cost, - = Not Available, E = Standard across ECOnetic only

<sup>1</sup> = Not available on ECOnetic series

<sup>2</sup> = In a black finish - refer to vehicle image in Series Range 2



## EXTERIOR FEATURES



### Exterior Design Features

#### Full Dress Up Kit (3/5 Door)

Includes Large Rear Spoiler, Side Skirts & Sport Front and Rear Bumpers  
(Not available with front parking sensors & ECONetic series)

Rear Privacy Glass

#### ST Style Pack:

Includes 17" Metallic Grey Alloy Wheels (17x5"), Illuminated Scuff Plates, Red Brake Callipers

### Exterior Convenience Features

Quickclear Heated Windscreen

	Studio	Style	Zetec	Zetec S	Red / Black	Titanium	Titanium X	ST	ST-2	ST-3	RRP (excl. VAT) £	RRP (incl. VAT) £
Full Dress Up Kit (3/5 Door)	-	-	0 <sup>1</sup>	S	S	0 <sup>1</sup>	0	-	-	-	416.67	500.00
Rear Privacy Glass	-	0	0	0	0	S	S	0	S	S	166.67	200.00
ST Style Pack:	-	-	-	-	-	-	-	0	0	0	229.17	275.00
Quickclear Heated Windscreen	-	0	S	S	S	S	S	S	S	S	83.33	100.00

## INTERIOR FEATURES

### Interior Convenience Features

Adjustable Boot Load Floor

Driver's Seat Lumbar Support

Electronic Automatic Temperature Control (EATC)

Heated Front Seats

Rear Centre Head Restraint

Trip Computer

Adjustable Boot Load Floor	-	0	0	0	0	0	0	0	0	0	62.50	75.00
Driver's Seat Lumbar Support	-	-	0	S	S	S	S	-	-	-	41.67	50.00
Electronic Automatic Temperature Control (EATC)	-	-	-	0	0	S	S	-	0	S	229.17	275.00
Heated Front Seats	-	-	0	0/□	0	0/□	S	-	S	S	145.83	175.00
Rear Centre Head Restraint	-	0	0	0	0	0	S	0	0	0	41.67	50.00
Trip Computer	-	0/E	S	S	S	S	S	S	S	S	62.50	75.00

#### Key

S = Standard, 0 = Option, at extra cost, □ = Part of an option pack, at extra cost, - = Not Available, E = Standard across ECONetic only

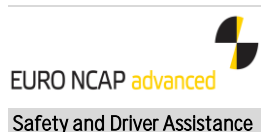
<sup>1</sup> = Not available on ECONetic series

## DRIVER ASSISTANCE TECHNOLOGIES



	Studio	Style	Zetec	Zetec S	Red /Black	Titanium	Titanium X	ST	ST-2	ST-3	RRP (excl.VAT) £	RRP (Incl.VAT) £
<b>Convenience Features</b>												
Cruise Control	-	-	-	0	0	S	S	-	0	S	125.00	150.00
Automatic Headlights, Rain Sensing Wipers & Auto Dimming Rear View Mirror	-	-	-	0	0	S	S	-	0	S	125.00	150.00
Electric Rear Windows (5 Door models only)	-	-	0	-	-	0	S	-	-	-	145.83	175.00
Front and Rear Parking Sensors with Power-foldable Door Mirrors	-	-	0 <sup>1</sup>	-	-	-	-	-	-	-	354.17	425.00
Front and Rear Parking Sensors	-	-	-	-	-	0 <sup>1</sup>	-	-	-	-	250.00	300.00
Front Parking Sensors	-	-	-	-	-	-	0 <sup>1</sup>	-	-	-	125.00	150.00
Rear Parking Sensors	-	-	-	-	0	-	S	-	0	0	166.67	200.00
<b>Convenience Pack:</b> Includes Keyless Entry with Ford Power Starter Button & Power-foldable Door Mirrors												
	-	-	-	0	-	0	S	-	-	-	354.17	425.00
<b>ST Convenience Pack:</b> Includes Keyless Entry and Power-foldable Door Mirrors												
	-	-	-	-	-	-	-	-	0	S	250.00	300.00
<b>City Pack: Style, Zetec, Zetec S</b> Includes Rear Parking Distance Sensors; Power-foldable Door Mirrors with Puddle Lamps												
	-	0 <sup>2</sup>	0 <sup>2</sup>	0 <sup>2</sup>	-	-	-	-	-	-	250.00	300.00
<b>City Pack: Titanium</b> Includes Rear Parking Distance Sensors												
	-	-	-	-	-	0 <sup>2</sup>	-	-	-	-	166.67	200.00

## SAFETY & SECURITY



EURO NCAP advanced

### Safety and Driver Assistance

	Studio	Style	Zetec	Zetec S	Red /Black	Titanium	Titanium X	ST	ST2	ST3	RRP (excl. VAT) £	RRP (Incl. VAT) £
Active City Stop	-	-	0 <sup>3</sup>	0 <sup>3</sup>	0	0 <sup>3</sup>	0 <sup>3</sup>	-	-	-	166.67	200.00
Perimeter Alarm	-	0	0	S	S	S	S	T	T	T	83.33	100.00

### Key

S = Standard, 0 = Option, at extra cost, □ = Part of an option pack, at extra cost, - = Not Available, T = Thatcham Alarm standard

### Availability Notes

- 1) Not available with City Pack or Full Dress Up Kit.
- 2) Not available with Front and Rear Parking Sensors
- 3) Only available with 1.0L Petrol or Diesel Engines

# AUDIO, ENTERTAINMENT & COMMUNICATIONS



	Studio	Style	Zetec	Zetec S	Red / Black	Titanium	Titanium X	ST	ST-2	ST-3	RRP (excl.VAT) £	RRP (incl.VAT) £
<b>Audio</b>												
<u>Ford SYNC</u> Includes 6 speakers, Bluetooth, USB, Voice Control and Emergency Assistance	-	0	S	S	S	-	-	-	-	-	166.67	200.00
<u>Ford DAB with Ford SYNC</u> Includes 6 speakers, Bluetooth, USB, Voice Control and Emergency Assistance	-	0	-	-	-	-	-	-	-	-	250.00	300.00
<u>Ford DAB with Ford SYNC</u> Includes 6 speakers, Bluetooth, USB, Voice Control and Emergency Assistance	-	-	0	0	0	-	-	-	-	-	83.33	100.00
<b>Navigation</b>												
<u>Ford Navigation System with DAB and Ford SYNC</u> Includes 6 speakers, Bluetooth, Voice Control and Emergency Assistance, 5" colour screen, USB	-	0	-	-	-	-	-	-	-	-	583.33	700.00
<u>Ford Navigation System with DAB and Ford SYNC</u> Includes 6 speakers, Bluetooth, Voice Control and Emergency Assistance, 5" colour screen, USB	-	-	0	0	0	-	-	-	-	-	416.67	500.00
<u>Ford Navigation System with DAB and Ford SYNC - ST</u> Includes 6 speakers, Bluetooth, Voice Control and Emergency Assistance, 5" colour screen, USB	-	-	-	-	-	-	-	0	-	-	333.33	400.00
<u>Sony Navigation System with DAB and Ford SYNC</u> Includes 8 speakers, Bluetooth, Voice Control and Emergency Assistance, 5" colour screen, USB	-	-	-	-	-	0	0	-	0	S	333.33	400.00
<b>Camera</b>												
Rear View Camera	-	-	-	-	-	0	S	-	-	-	208.33	250.00

## Key

S = Standard, 0 = Option, at extra cost, □ = Part of an option pack, at extra cost, -- = Not Available



# COLOUR AND TRIM



		Studio	Style	Zetec	Zetec S	Red / Black	Titanium	Titanium X	ST	ST-2	ST-3	RRP (excl.VAT) £	RRP (Incl.VAT) £
<b>Trim</b>													
	Leather Pack - <i>Replaces Standard Cloth Trim</i>	-	-	-	□ <sup>1</sup>	-	□ <sup>1</sup>	-	-	-	-	666.67	800.00
	Leather Pack - <i>Replaces Standard Partial Leather Trim</i>	-	-	-	-	-	-	□ <sup>1</sup>	-	-	-	208.33	250.00
<b>Colour*</b>													
<b>Solid Body Colour</b>													
	Blazer Blue	0	0	-	-	-	-	-	-	-	-	No Cost Option	
	Race Red	0	0	0	0	S <sup>2</sup>	0	0	0	0	0	No Cost Option	
	Frozen White	0	0	0	0	-	0	0	0	0	0	208.33	250.00
<b>Metallic Body Colour</b>													
	Copper Pulse	-	-	0	0	-	0	0	-	-	-	412.50	495.00
	Fashionista	-	0	0	-	-	0	0	-	-	-	412.50	495.00
	Hot Mustard	-	-	0	0	-	0	0	-	-	-	412.50	495.00
	Midnight Sky	-	0	0	0	-	0	0	-	-	-	412.50	495.00
	Moon dust Silver	0	0	0	0	-	0	0	-	-	-	412.50	495.00
	Deep Impact Blue	-	0	0	0	-	0	0	-	-	-	412.50	495.00
	Panther Black	0	0	0	0	S <sup>3</sup>	0	0	0	0	0	412.50	495.00
	Spirit Blue	-	-	-	-	-	-	-	0	0	0	412.50	495.00
<b>Pearlescent Body Colour</b>													
	Candy Blue	-	-	0	0	-	0	0	-	-	-	604.17	725.00
	Hot Magenta	-	0	0	0	-	0	0	-	-	-	604.17	725.00
	Molten Orange	-	-	-	-	-	-	-	0	0	0	604.17	725.00

## Key

0 = Option, at extra cost, □ = Part of an option pack, at extra cost, - = Not Available

## Availability Notes

- 1) Includes Modena Charcoal Black Full Leather Trim including Heated Front Seats and Rear Centre Head Restraint
- 2) Standard on Zetec S Red Edition - with contrast Panther Black roof and door mirror caps
- 3) Standard on Zetec S Black Edition - with contrast Race Red roof, door mirror caps, upper and lower grille surround and front bumper aerofoil

\*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used.



# ACCESSORIES

Promotional Pack Pricing	Total RRP £ (Inc. VAT and fitting)	Minimum saving off RRP £	Recommended Retail Promotional Price (Inc. VAT and Fitting)
<u>Protection Pack:</u> Rubber mats (set of 4, front and rear); Boot Liner	£100.00	£11.00	£89.00
<u>Protection Pack Plus:</u> Rubber mats (set of 4, front and rear); Boot Liner; Mud Flaps (front and rear)	£207.58	£28.58	£179.00
<u>Bike Pack:</u> - Thule 591 Bike Carrier, Cross Bars (5dr Hatch)	£278.84	£49.84	£229.00
- Thule 591 Bike Carrier, Cross Bars (3dr Hatch)	£337.84	£68.84	£269.00

Dealer Supplied Accessories	Part (FINIS) Number	RRP £ (Incl. VAT)	Part (FINIS) Number	RRP £ (Incl. VAT)	
<b>Styling</b>			<b>Comfort and Convenience</b>		
14" alloy wheels, prices from *	Various	£572.00	iPod connector lead	1529487	£32.17
15" alloy wheels, prices from *	Various	£648.00	ClimAir® Wind Deflectors, prices from	Various	£32.00
16" alloy wheels, prices from *	Various	£758.40	ClimAir® Sun Blinds - 3 door	1568755	£117.00
17" alloy wheels, prices from *	Various	£834.40	ClimAir® Sun Blinds - 5 door	1568756	£146.00
Steering Rack Limiter for 17" alloy wheel	1573895	£7.50	Waeco TB08 12v coolbox (8l capacity)	1335527	£75.00
Locking Wheel Nuts for alloy wheels	1751660	£54.00	Waeco TC-35 12v coolbox (35l capacity)	1434385	£268.00
Gear Knob (Charcoal Black, Satin Chrome)	1799524	£45.00	Xvision parking distance sensors (fitted price), prices from	Various	£299.00
Scuff Plates,Stainless Steel with "Fiesta" Logo (5door)	1531353	£59.00	Polytec "Pelican" Armrest	1773576	£103.00
Scuff Plates,Stainless Steel with "Fiesta" Logo (3door)	1531356	£59.00			
Body Styling Parts, prices from	Various	£40.00			



\*Set of 4 alloy wheels, price excludes tyres and fitting  
For our full range of Ford accessories, visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

# ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	RRP £ (inc. VAT)
<b>Transportation</b>		
Roof cross bars, 3 door	1831617	£246.00
Roof cross bars, 5 door	1831618	£187.00
Dog Guard, Steel	1712466	£85.00
Towbar - Detachable and 13 Pin Ford E-Kit and module (not available with Econetic vehicles or dress up kits)	1717205/1801207 /1844108	£602.44
Towbar - Fixed and 13 Pin Ford E-Kit (not available with Econetic vehicles or dress up kits)	1730053/1801207 /1844108	£445.00
Thule Bike Carrier ProRide 591	1827057	£91.85
Thule Ski Carrier Deluxe 727	1301032	£101.00
A range of Thule Roof Stowage Boxes available from	Various	£209.00
A range of Thule Ski Carrier for Roof Boxes available from	Various	£45.00
Thule Roof Carrier Basket (Xpedition 821)	1513396	£459.00
Thule Ski Carrier (Xtender 739)	1513395	£153.00
Thule Kajak Carrier 874	1513394	£71.00
Umbrella Holder	1524823	£24.00



Dealer Supplied Accessories	Part (FINIS) Number	RRP £ (inc. VAT)
<b>Child Seats</b>		
Recaro ISOfix base	1674187	£100.57
RECARO Young Profi Plus	1756023	£130.00
RECARO Young Expert	1756030	£163.00
Britax Baby Safe ISOfix Base	1670734	£214.00
Britax Baby Safe Plus	1670717	£179.00
Britax Duo Plus ISOfix	1448154	£337.00
Britax Kid	1441487	£143.00
Britax KidFix	1581116	£212.00
Britax Kid Plus	1673411	£245.00



<b>Safety and Emergency</b>		
Safety Pack <sup>1</sup>	1336752	£19.59
Emergency Kit <sup>2</sup>	1781293	£22.90
Hi-Visibility Vest, Yellow	1378052	£5.00
First Aid Kit	1460218	£7.10
Warning Triangle	1440254	£7.20
Jump leads (Petrol engines)	5023562	£29.79
Jump leads (Diesel engines)	5023563	£45.00
Tow Rope, up to 2500 kg	5011184	£18.50

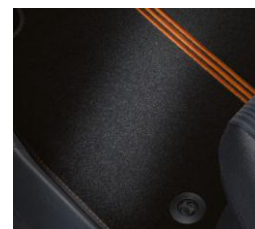


<sup>1</sup> Pack includes: First Aid Kit and Warning Triangle

<sup>2</sup> Kit includes: First Aid Kit, Warning Triangle, Hi-Visibility Vest and Gloves

# ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	RRP £ (inc. VAT)
<b>Interior Protection</b>		
Anti slip mat without 2nd load floor	1804539	£49.00
Anti slip mat on top of 2nd load floor	1804540	£49.00
Anti slip mat underneath 2nd load floor	1804541	£49.00
Velour floor mats, front (black with metal grey stitching)	1806052	£47.00
Velour floor mats, rear (black with metal grey stitching)	1805918	£35.00
Velour floor mats, front (black with cognac double stitching)	1806056	£47.00
Velour floor mats, rear (black with cognac double stitching)	1806051	£35.00
Velour floor mats, front (with Fiesta logo)	1788652	£47.00
Velour floor mats, rear (with Fiesta logo)	1553626	£35.00
Rubber floor mats, front	1728711	£31.00
Rubber floor mats, rear	1526902	£20.00
Mud flaps, front	1531631	£35.80
Mud flaps, rear	1531632	£35.80



For any more information about any of the included Ford Accessories, or to view the rest of the exciting Ford Accessories visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.



## FUEL & PERFORMANCE

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey, number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age; mileage, condition and standard of maintenance; use of vehicle features such as air conditioning and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel figures (below) in day-to-day driving although the vehicle is technically capable of doing so.

Engine	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> Emissions (g/km) Ø	Fuel Consumption l/100km (mpg)			Max Speed (mph)	0-62 mph (secs)	31-62 mph (secs)
						Urban	Extra Urban	Combined			
<b>3/5 Door Petrol</b>											
1.0L 80PS (Start-Stop)	Stage V	M5	80 (59)	105	99	5.1 (55.4)	3.8 (74.3)	4.3 (65.7)	103	14.9	17.9
1.0T EcoBoost 100PS (Start-Stop)	Stage V	M5	100 (74)	170	99	5.3 (53.3)	3.7 (76.4)	4.3 (65.7)	112	11.2	14.7
1.0T EcoBoost 100PS Powershift	Stage V	A6	100 (74)	170	114	6.6 (42.8)	3.9 (72.4)	4.9 (57.7)	112	10.8	N/A
1.0T EcoBoost 125PS (Start-Stop)	Stage V	M5	125 (92)	170 (200)	99	5.3 (53.3)	3.7 (76.4)	4.3 (65.7)	122	9.4	12.2
1.0T EcoBoost 140PS (Start-Stop)	Stage V	M5	140 (103)	180 (210)	104	5.6 (50.4)	3.9 (72.4)	4.5 (62.8)	125	9.0	8.6
1.6T EcoBoost 182PS	Stage V	M6	182 (134)	240 (290)	138	7.9 (35.8)	4.8 (58.9)	5.9 (47.9)	139	6.9	6.4
1.25 (60PS)	Stage V	M5	60 (44)	109	120	6.8 (41.5)	4.2 (67.3)	5.2 (54.3)	94	16.9	17.9
1.25 (82PS)	Stage V	M5	82 (60)	114	120	6.8 (41.5)	4.2 (67.3)	5.2 (54.3)	104	13.3	17.6
1.6 105PS Powershift	Stage V	A6	105 (77)	150	138	8.4 (33.6)	4.5 (62.8)	5.9 (47.9)	114	10.5	N/A
<b>3/5 Door Diesel</b>											
1.5 TDCi 75PS	Stage V	M5	75 (55)	185	98	4.4 (64.2)	3.3 (85.6)	3.7 (76.4)	104	13.5	13.3
1.6 TDCi 95PS	Stage V	M5	95 (70)	200	95	4.4 (64.2)	3.2 (88.3)	3.6 (78.5)	112	11.7	11.4
1.6 TDCi 95PS ECOnetic (Start-Stop)	Stage V	M5	95 (70)	200	85	3.7 (76.4)	3.1 (91.1)	3.3 (85.6)	111	12.9	12.7

ØThe declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables comparisons between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk/>. Note all vehicles are Durashift 5-speed manual unless otherwise stated.



## MANUFACTURERS ON THE ROAD' PRICES INCLUDE:

VED Band	CO <sub>2</sub> Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) (Petrol/Diesel) £	Total £
A	up to 100	25.00	55.00	0.00	80.00
B	101 to 110	25.00	55.00	0.00	80.00
C	111 to 120	25.00	55.00	0.00	80.00
D	121 to 130	25.00	55.00	0.00	80.00
E	131 to 140	25.00	55.00	130.00	210.00
F	141 to 150	25.00	55.00	145.00	225.00
G	151 to 165	25.00	55.00	180.00	260.00
H	166 to 175	25.00	55.00	290.00	370.00
I	176 to 185	25.00	55.00	345.00	425.00
J	186 to 200	25.00	55.00	485.00	565.00
K	201 to 225	25.00	55.00	635.00	715.00
L	226 to 255	25.00	55.00	860.00	940.00
M	Over 255	25.00	55.00	1090.00	1170.00

The delivery charge is included in the Basic Recommended Retail price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO<sub>2</sub> emissions (expressed in grams per kilometre (g/km)). \*All CO<sub>2</sub> emissions figures in g/km are from officially approved tests under the Passenger Car (Fuel Consumption and CO<sub>2</sub> Emissions Information) Regulations 2001 and in accordance with EEC Directive 93/116/EC

The chart above shows the Bands and the VED which will be levied (effective 1st April 2014).



# FORD PROTECT

Every new Ford car is protected by a 3 year/60,000 mile Ford Protect Classic Plan Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

## Ford Protect Classic 4th/5th Year Extended Warranties

If you plan on keeping your car for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts

Ford Protect Classic extended warranty plans can be purchased any time up until the vehicle's first date of registration

## Ford Protect Classic 4th/5th Year Extended Warranty Prices

Plan Enhancements	Price (Inc. VAT)
4 Years	£130.00
5 Years	£240.00

## Premium Plan

You can also upgrade to a Ford Protect Premium Plan giving you the option of scheduled services and extended Ford Assistance.

Features:

- **Schedule Servicing:** covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brakefluid (every other year); bodywork and paint check (every other year); air conditioning (check only) and convenience checks
- **Extended Ford Assistance;** roadside assistance in the UK and throughout Europe
- **Vehicle Hire:** for up to 7 days

Ford Protect Premium Plans can be purchased any time before the first service.

Plan Length	No. of Services	Price (Inc. VAT)
2 Years	2	£330.00
3 Years	3	£550.00

## Notes and Conditions

- The length of your plan (and number of services on Premium Plans) applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle
- Prices were correct at time of printing and include VAT at 20%
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty or Premium Plans and their associated Terms and Conditions or alternatively call Ford Protect on 0870 241 6726 or visit [www.ford.co.uk](http://www.ford.co.uk)





## OTHER PRICING CONSIDERATIONS

### Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

### VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

### Price Changes

This price list is effective from 18th August 2014, and supersedes all previous price lists. The prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes in view of Ford's policy of continuous development. The right is reserved to change prices at anytime. Change to government legislation or tax changes could result in a change to published prices.

## ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.